



## 2019 MARKETING/SPONSORSHIP OPPORTUNITIES

### **ALL ROADS LEAD TO CRAFT BEER AND BBQ PATHWAY \$250.00**

- 2x2 Ground Sign of your logo positioned along festival entrance
- Name of company or individual listed on website
- Admission for one

### ***Festival Fan: Corporate Table Sponsorships \$1,000.00***

- Admission for 8
- 8 Festival Beer Tasting Glass and Festival Koozies
- Reserved Table for 8 (in museum garden area)
- Name Listed on Printed Marketing Materials
- Name Listed on Social Media Platforms and Website

### ***Craft Beer Guru: \$2,500.00***

- Admission for 8 (which includes one hour earlier access to tasting)
- 8 Festival Beer Tasting Glass and Festival Koozies
- Reserved Table for 8 (in museum garden area)
- On hour earlier access to craft beer tasting and VIP room access
- Logo on Printed Marketing Materials
- Name and Logo on Sponsor Recognition Banner
- Name Mentioned on Facebook Event Page and Website
- Complimentary transportation to and from the festival from a central location for your group based on a first come, first served basis

**BBQ JUDGING THEATER and EDUCATIONAL SEMINARS SPONSOR: \$3,500.00**

- Exclusive naming rights to the BBQ judging theater
- VIP Admission for 6 Guests
- Reserved Table for 8 (in museum garden area)
- 8'x3' Stage Banner and Logo on Major Sponsor Banner
- Verbal Acknowledgement of Sponsorship During Judging
- Six Honorary BBQ Tasting Judge Positions
- Company Name Listed on Social Media Platforms and Event Website
- Option for a 10x10 Vendor Space
- Reserved Seats for Morning Educational Craft Beer and BBQ Classes

**FESTIVAL LANYARD SPONSOR: SOLD**

**BEER TASTING GLASS SPONSOR: SOLD**

**NEW! ArkLaTex CRAFT BEER AND BBQ MORNING FUN 5K RUN SOLD**

- Exclusive Naming Rights to the 5K Race
- Name on Race Bibs,
- Facebook Live Interview at Festival
- 8 VIP Tickets plus a Reserved Table in LSEM garden area
- 8 Festival Beer Tasting Glasses and Festival Koozies
- Company Name Listed on Printed Marketing Materials
- Company Name and/or Logo on Large Sponsorship Banner
- Company Logo Listed on Social Media Platforms and Website
- Option to be Contacted for a Guest Appearance on Televised Media Promotions

**NEW! ArkLaTex CRAFT BEER AND BBQ BEER MILE RUN SOLD**

- Exclusive Naming Rights to the Run
- 2'x4' Custom Banner
- Name on Race Bibs
- 6 Regular Admission Passes
- 6 Festival Beer Tasting Glasses & Festival Koozies
- Company Name Listed on Printed Marketing Materials
- Company Name/Logo Included on Large Sponsorship Banner
- Company Logo on Social Media Platforms and Website

## **NEW! FESTIVAL KOOZIES SOLD**

- Company Logo and Name on Festival Koozie
- Admission for 8
- 8 Festival Beer Tasting Glasses and Festival Koozies
- Reserved Table for 8 (non-VIP Area)
- Name Listing on Printed Marketing Materials
- Name listed on Festival Website
- Company Name/Logo on Major Sponsor Banner

## **MUSIC STAGE SPONSOR: \$6,000 (one available)**

- Exclusive Naming Rights to Music Stage
- 8'x3' Custom Stage Banner
- Facebook Live Interview at Festival Stage During Evening Performance
- Verbal Recognition on Stage by MC
- VIP Admission for 8 (allows access to craft beer tasting one hour earlier)
- 8 Festival Beer Tasting Glasses and Koozies
- Reserved Table for 8 in VIP Area Inside Museum
- Reserved Front Row Table/Seating Space for 8
- Admission for 8 to Morning Educational Seminars
- Option to Appear on Local Media Promotional Shows as Special Guest
- Company Logo/Name on Large Sponsor Banner
- Company Name and Logo on Festival Website
- Social Media Shout Out/Highlights Week of Festival
- Complimentary Transportation To and From the Festival (from a central location)
- Option to have a 10x10 Vendor Space

## **VIP LOUNGE: \$7,000 (one available)**

- Exclusive naming rights to VIP Lounge
- 8'x3' Custom Banner
- Option to have a 10x10 Vendor Space
- VIP Admission for 8 (allows access to craft beer tasting one hour earlier)
- 8 Festival Beer Tasting Glasses and Koozies
- Reserved Table for 8 in museum garden area
- Reserved Table for 8 at the Evening Entertainment Stage
- Admission for 8 to Morning Educational Seminars
- Company Name and Logo on Festival Website
- Option to Appear on Local Media Promotional Shows as Special Guest
- Company Logo/Name on Large Sponsor Banner
- Social Media Shout Out/Highlights Week of Festival/Facebook Live Interview
- Complimentary Transportation To and From the Festival (from a central location)

